

FOR IMMEDIATE RELEASE

Sev-Rend Introduces High-Strength Paper Wine Glass Tags: A Sustainable Packaging Breakthrough

Collinsville, IL – March 7, 2025 – Sev-Rend, a leader in high-performance packaging solutions, is revolutionizing produce packaging with the launch of **High-Strength Paper Wine Glass Tags (WGT)**. Designed to deliver **durability, sustainability, and seamless automation**, these innovative tags offer an environmentally friendly alternative to traditional solutions.

“Our High-Strength Paper WGT solutions align with the industry’s growing demand for **sustainable, high-performance packaging** without compromising efficiency or product integrity,” said Brittnie Hammack, Director of Marketing at Sev-Rend. “This product is engineered to withstand the rigorous demands of fresh produce handling while remaining **100% biodegradable and recyclable.**”

Key Features of Sev-Rend’s High-Strength Paper WGT:

- ✔ **100% Biodegradable & Recyclable** – Made from **FSC-certified paper**, completely **PVC- and plastic-free**.
- ✔ **Tear-Resistant & Durable** – High-strength construction ensures reliability, with standard sizes available in **120mm, 145mm, and 160mm**.
- ✔ **Moisture Resistance** – Designed to withstand **splash water, rain, and the humid conditions of fresh produce handling and shipping**.
- ✔ **Enhanced Printing Capabilities** – Inkjet-printable for **date and lot coding**, ensuring full traceability.
- ✔ **Seamless Integration** – **Optimized for automated packaging lines**, enhancing efficiency without requiring system modifications.

Sev-Rend’s commitment to innovation continues to drive the packaging industry forward, offering solutions that help businesses **meet sustainability goals while maintaining operational efficiency**.

For more information about our **High-Strength Paper Wine Glass Tags**, contact brittnie@sev-rend.com or visit <https://www.sev-rend.com/connect-with-an-expert/>.

About Sev-Rend

Sev-Rend is a leading provider of high-performance packaging solutions specializing in **sustainable, innovative, and automation-friendly** products for the **fresh and frozen food industries**. With a commitment to **quality, efficiency, and environmental responsibility**, Sev-Rend delivers advanced packaging solutions that meet the evolving demands of **produce, protein, seafood, and frozen food sectors**. With a focus on **quality, efficiency, and environmental responsibility**, Sev-Rend continues to set new standards in flexible packaging.

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